

# THE SUCCESSFUL THERAPIST MASTERCLASS



A Combined  
Strategy



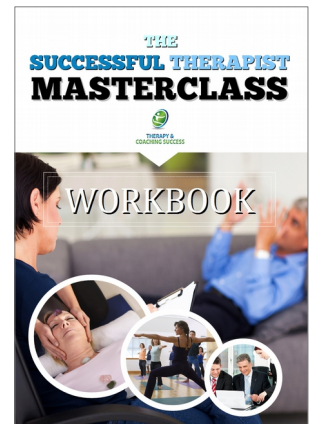
# Four of the big online options

Linkedin

Twitter

YouTube

Facebook

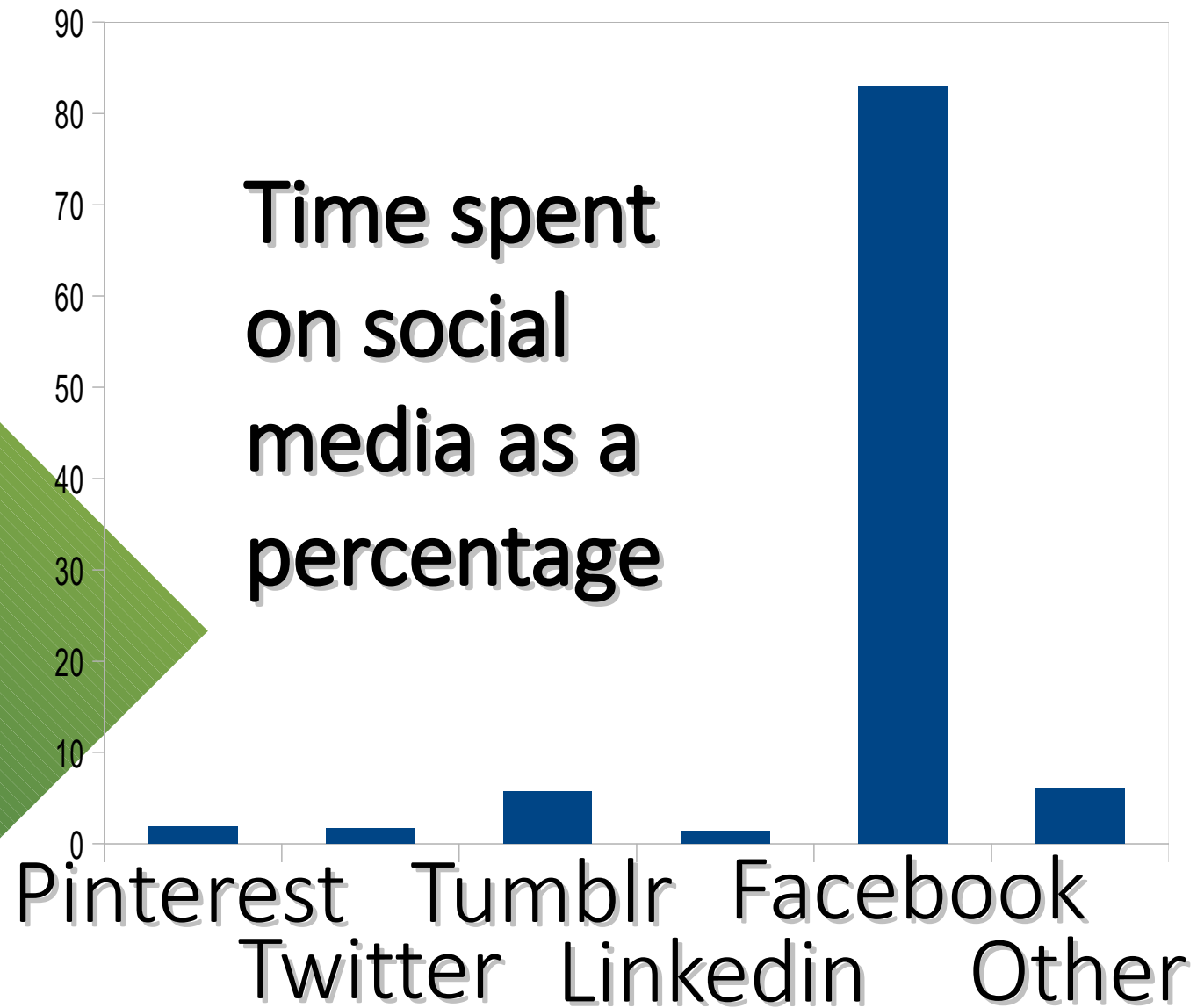


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# Why Facebook:

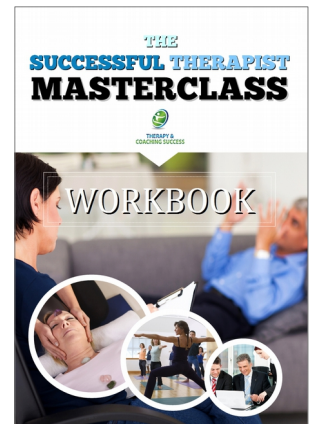
*Source: comScore  
Media Metrics.*



# The Facebook Strategy you can use on LinkedIn, your Website, and in Newspapers

## First 3 Offerings

## The language to win



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**THERAPY &  
COACHING SUCCESS**